



HEALTHY EATING
ACTIVE LIVING
SANTA YNEZ VALLEY

YOU'RE INVITED AS A SPONSOR

1st Annual Santa Ynez Valley Open Streets

What is Open Streets?

On an Open Street, people traffic replaces car traffic, and streets become places where people of all ages, abilities and background can come out, and find ways to improve their health. Community members gather, socialize, walk, run, bike, skate, dance or participate in other activities on selected local streets temporarily closed to motorized traffic. It is free and offers the community the opportunity to experience their city streets in a whole new way.

This will be an annual fall event in different locations in the SYV.

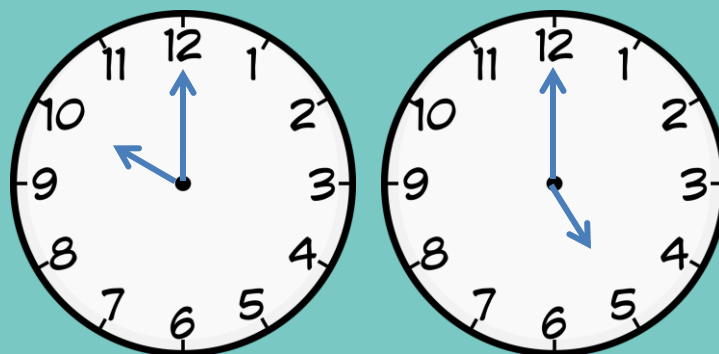
The Basics

This is the first Open Streets event for the SYV and it is intended to be **FAMILY FRIENDLY**. It will include the participation of a wide range of healthy eating and living businesses and organizations promoting active lifestyles, recreation, foods and cooking, art, music, dance, and diverse cultures appealing to all ages, from young children to seniors, and abilities. Live music and other entertainment will be presented.

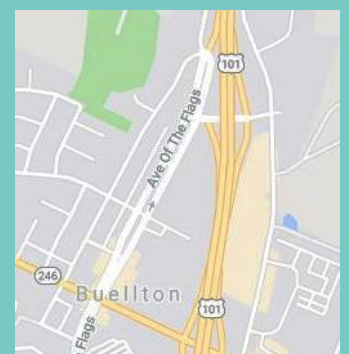
DATE



TIME



LOCATION



The Organizers

The Santa Ynez Valley Open Streets is being organized by The Santa Ynez Valley (SYV) HEAL (Healthy Eating-Active Living) Coalition and Santa Ynez Valley People Helping People (PHP), a 501 c-3 non-profit corporation, the administrative and fiscal administrator for SYV HEAL. The SYV HEAL Coalition is currently comprised of PHP, SYV Stuart C. Gildred YMCA, Cities of Buellton and Solvang, County of Santa Barbara, S.B.C. Bicycle Coalition, Solvang Chamber of Commerce, Cottage Hospital, Valley Wellness Collective, Vegie Rescue, and Santa Ynez Valley Foundation.

Sponsor Opportunities

TITLE	#	DONATION	Benefits
Presenter	1	\$ 15,000	<ul style="list-style-type: none">• Event known as (sponsor) presents 1st Annual Open Streets• Presenting sponsor title on all promotional materials• Most Prominent Company logo on banners• Presenting recognition in media• Presenting recognition on event displays• Presenting sponsor booth @ event• Presenting sponsor intro @ event
Motivator	3	\$ 10,000	<ul style="list-style-type: none">• 2nd level recognition on all promotional materials• 2nd level Company logo on banners• Recognition in media• 2nd level recognition on event displays• Booth @ event• Motivator sponsor intro @ event
Mover	5	\$ 5,000	<ul style="list-style-type: none">• 3rd level recognition on all promotional materials• Recognition in media• 3rd level recognition on event displays• Booth @ event• Mover sponsor intro @ event
Shaker	7	\$ 2,500	<ul style="list-style-type: none">• Recognition on all promotional materials• Recognition on event displays• Booth @ event• Shaker sponsor intro @ event
Advocate	10	\$ 1,000	<ul style="list-style-type: none">• Recognition on event displays• Booth @ event

MORE INFORMATION

To obtain additional information about the Open Streets event or sponsorships or to obtain a sponsor participation form:

Dean Palius at (805) 686-0295 x108 or dean@syvphp.org